



WHITE PAPER

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Idea

There are many services, bots, signals and other products for successful trading. But where can one find a place that combines all these tools? What will be equally useful and convenient for both novice and experienced trader?

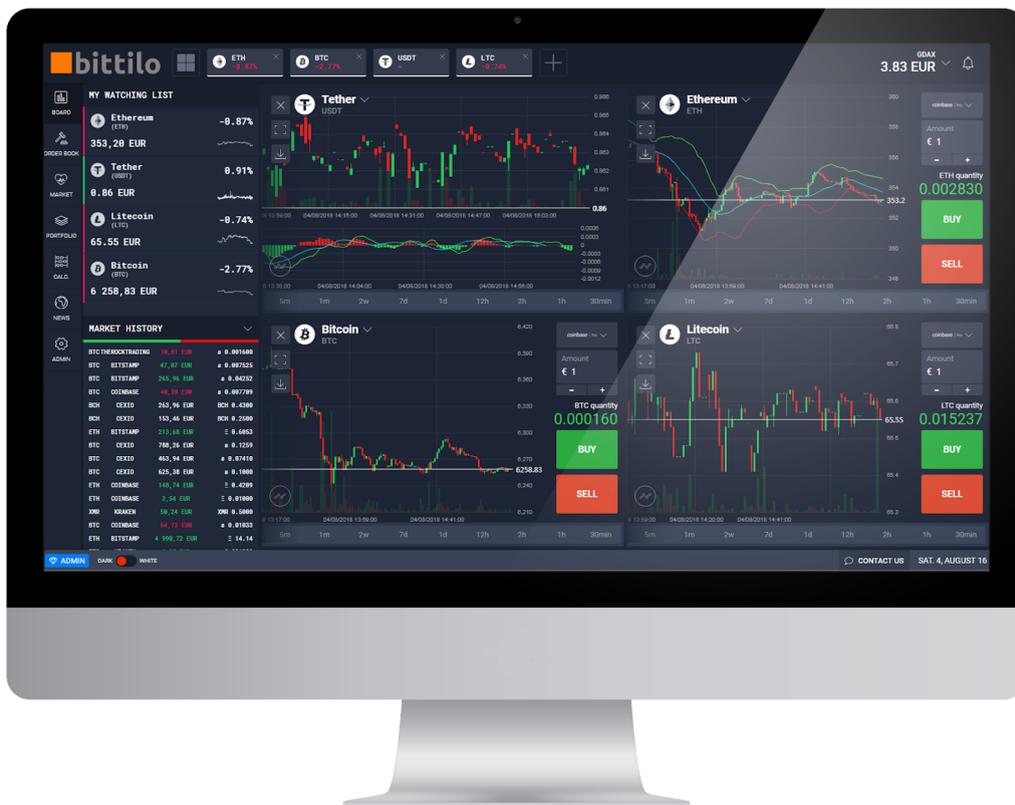
The idea behind this project is very clear and simple: to create a platform that will contain all the necessary tools for users with any level of experience and knowledge in the field of cryptocurrencies.

This White Paper is our plan of how to implement this idea right and with perfect quality.

Market

By now, there has been an increase in the interest of the broad masses in the technology of blockchain and cryptocurrency in general. And, therefore, a project aimed at increasing the efficiency of trading will inevitably be in demand on the market of cryptocurrency products, as it saves time on market analysis, helps to reduce and diversify risks, enables to automate all routine processes associated with decision making.

Bittilo Platform



Whether you're a professional trader or just starting out with cryptocurrencies, Bittilo will offer a wide variety of tools for engaging with digital asset markets. It will be a straightforward to buy and sell cryptocurrencies through the Bittilo platform, while additional features will make the platform capable of handling complex trading operations, as well.

Bittilo platform can be found at <https://app.bittilo.io>

- over 2100+ cryptocurrencies
- desktop and mobile friendly
- no-added-fee trading
- capable of processing high volume of transactions per second
- connect bittilo up to 9 exchanges
- advanced charts
- advance orders: Take Profit and Stop Loss orders
- market capitalization
- coin details
- personal blockfolio
- heatmap
- chat
- crypto news and calendar
- alert notification
- identify cross-exchange arbitrage opportunities
- refferal program
- bounty and reward programs for the community.

Bittilo business model

An important element of the whole system is the **number of users** who comes to trade on Bittilo platform. Considering that, we as a platform provider we will offer a big variety of cryptocurrencies, user friendly platform and a huge amount of orders and transactions in Bittilo. Taking into account the specifics of the cryptocurrency market, we have identified the following ways of receiving profit:

Estimated number of users in years:

	4Q/2018	2019	2020
Number of subscribers	600	2800	5600
Subscription fee per month	\$6.99	\$9.99	\$14.99

On the basis of a plan for a number of platform users, the main marketing tasks will be aimed at achieving target audience maximum coverage with the use of following resources:

- Press releases and advertising publications
- Facebook
- Twitter
- Trackers and monitorings
- Email marketing
- SEO
- Reviews on Youtube
- Banner advertising
- Referral operators

Depending on advertising platforms policy, priority will be given to systems with the possibility of using narrow targeting by interest and behavioral factors.

Strategic Plans

Over the next year, Bittilo plans to:

- Atract developers / comunity owners and expanding the Bittilo platform all over the internet.
- Along with our customers Bittilo plans to contribute and promote the trading platforms to comunity traders from all over the world.
- Bittilo plans to grow the comunity around Bittilo platform and to offer periodically Bounty and Reward programs in order to keep them close.
- The uptime of the platform is always important for us as a company, for our customers and for traders from our network and we will work continuously to keep it close to 100%.
- We plan to build the safest way of trading
- Bittilo support will grow directly proportional with the infrastructure and number of users.

Roadmap

24.03.2011 - The PK Investment Services Ltd. is established.

20.04.2012 - Introducing Broker for LMAX Exchange (fxmtf.com).

01.09.2018 - BTLO token public sale (bittilo.io).

15.09.2018 - Updating bittilo platform with new features.

01.10.2018 - Token will be payment method launch.

15.10.2018 - Referral program launch.

31.10.2018 - Public sale ends.

30.11.2018 - TokenInsight Integration & Coin Details.

15.12.2018 - Advance Orders: Take Profit and Stop Loss orders.

31.12.2018 - Identify cross-exchange arbitrage opportunities with bittilo.

Bittilo token

Utility

- BTLO token will be the main payment method within Bittilo platform.
- [WAVES DEX](#) will be acquired only with tokens.
- Referral program will use also BTLO token to pay the users.
- Rewards and Bounty programs.
- Promotions for BTLO holders.

Token Specifications

Name: bittilo

Ticker: BTLO

Blockchain Platform: WAVES

Asset ID WAVES: [5xBk95Nn2pFVGPreUoanQS2uDwmytrkACa7Vq8sMdSn2](#)

Price: 1 BTLO = 0.20 WAVES

Total Supply: 100.000 BTLO

Crowdsale: 73%

Team: 25%

Airdrop/Bounty: 2%

Budget Allocation: 80% Software development, 20% Marketing

Team



Pawel Kochanowski

Founder & CEO

Pawel Kochanowski is strongly technology-focused and has a deep understanding of eCommerce, finance and affiliate-based model.

Bittilo is a trading name of PK Investment Services Ltd. – was founded in 2011 by professional traders to address the lack of transparency affecting trading. We also are an Introducing Broker (fxmtf.com) for the Financial Conduct Authority regulated LMAX Global which means that our clients can trade Forex and Crypto CFD's.

Contact

Website: <https://bittilo.io>

Platform: <http://app.bittilo.io>

Telegram: <https://t.me/bittilo>

Twitter: <https://twitter.com/bittiloapp>

Facebook: <https://www.facebook.com/bittilo>

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[Bittilo Token Sale Terms & Conditions](#)